



# TRANSPARENCY INTERNATIONAL CANADA INC.

## NEWSLETTER

Volume 13, Number 2

Fall 2009

### Canada maintains score and increases one rank in CPI

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On 17 November 2009, Transparency International launched its 2009 Corruption Perceptions Index (CPI) (see insert). While TI-Canada increased one rank, from 9 to 8, in a tie with Australia and Iceland, again placing it the highest ranking country in the Americas, it maintained its score of 8.7, meaning there remains 1.3 of improvement for a perception of a country, considered to be free of corruption. New Zealand led the 2009 Index of 180 countries, with a score of 9.4.

This year, TI drew on 13 different surveys and polls from 10 independent institutions. As TI noted in its Frequently Asked Questions (FAQs) about the CPI, “The expertise reflected in the CPI scores draws on an understanding of corrupt practices held by those based in both the industrialised and developing world and includes surveys of business people and country analysts. Sources providing data for the CPI rely on non-resident and resident experts. It is important to note that residents’ viewpoints correlate well with those of non-resident experts.”

For the first time, this year, TI launched its CPI through an on-line video featuring TI Chair, Huguette Labelle. Mme Labelle focused on the fact that corruption continues to threaten the recovery of the global economy and greatly challenges countries in conflict.

**Centre of Excellence in Responsible Business, Schulich School of Business invites you to a presentation by:**

**James M. Klotz, Chair & President, TI-Canada; Co-Chair, International Business Group, Miller Thompson LLP**

**Corruption: A look at the Canadian Issues both domestic and foreign**

**13 January 2010  
11:30—13:00**

**Schulich School of Business,  
York University, W132 SSB  
4700 Keele St.**

**RSVP: [mamati@schulich.yorku.ca](mailto:mamati@schulich.yorku.ca)**

#### SAVE THE DATE!!

**Transparency International Canada**

**Annual Symposium, featuring the Extractive Industries**

**Keynote Speaker, Dr. Marketa Evans (invited)**

**CSR Counsellor for Extractive Section**

**and the**

**13<sup>th</sup> Annual General Meeting**

**Thursday, 11 March 2010**

**09:00 – 14:00**

**Toronto**

-- To listen to an interview with James M. Klotz, Chair and President, TI-Canada, visit: [http://www.ctv.ca/servlet/ArticleNews/story/CTVNews/20091117/corruption\\_watchdog\\_091117/20091117?hub=World](http://www.ctv.ca/servlet/ArticleNews/story/CTVNews/20091117/corruption_watchdog_091117/20091117?hub=World); to listen to Mme Labelle’s video and other related podcasts, and to obtain further information on the 2009 and preceding CPIs, including FAQs and Methodology, visit: [http://www.transparency.org/policy\\_research/surveys\\_indices/cpi/2009/what\\_s\\_new\\_in\\_cpi\\_2009](http://www.transparency.org/policy_research/surveys_indices/cpi/2009/what_s_new_in_cpi_2009).

#### **TI-Canada hold Symposium on Aid versus Corruption: Getting your dollars to the world’s poor**

On 10 June 2009, TI-Canada held its annual symposium and 12<sup>th</sup> Annual General Meeting, at the Munk Centre for International Studies, at the University of Toronto. Keynote speaker, Raymond Fisman, Lambert Family Professor of Social Enterprise, Columbia Business School and Co-author of *Economic Gangsters: Corruption, Violence and the Poverty of Nations*, presented an outline of the central debate in the foreign aid world, i.e., should we give aid at all, and the role that corruption plays, followed by principles that could reduce the opportunity for corruption. A key message from Dr. Fisman was that realistic change requires incremental steps.

Dr. Fisman's presentation was followed by two panels: Jim Keon (President, Canadian Generic Pharmaceutical Association), Kel Currah (Chair, Global Coalition Against Poverty G8 Working Group), and Jillian Clare Kohler (TI-Canada Board Member and Assistant Professor, Department of Pharmacy, University of Toronto) looked at the issues today, with regard to aid versus corruption; and Rosemary McCarney (President and CEO, Plan International Canada Inc.), David Zakus (Director, Centre for International Health, Dalla Lana School of Public Health, University of Toronto) and David Kirsch, PhD Candidate, Institute of Medical Science, Faculty of Medicine, University of Toronto) addressed what we are doing and how we might improve getting our dollars to the world's poor.

The first panel reported on the role and limits of trade associations, the fact that corruption and the lack of transparency renders aid ineffective and the detrimental effects of counterfeit drugs. The second panel highlighted successes and how they have come about countered by the question of accountability on the part of government and the role society in general needs to play, in order to get beyond band aid solutions and focus on significant effects of current aid.

In summing up, James Klotz, Vice Chair of TI-Canada, noted the two solitudes of corruption: bleakness yet opportunity, and emphasized the need, through future research, to: 1) demand transparency with regard to cost, so as to result in aid efficiency; 2) link aid to the needs of the recipients; and 3) correct misunderstandings of public perceptions surrounding aid and corruption.

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--To view the Rapporteur Notes, please visit

What's New – [http://www.transparency.ca/New/New\\_2009.htm](http://www.transparency.ca/New/New_2009.htm)

AGM – <http://www.transparency.ca/Reports/AGM/Files/AGM.html>

2008/2009 - <http://www.transparency.ca/Reports/AGM/Files/2008-2009/2009-AGM.html>

## TI-Canada elects new Chair and President; welcomes new Board Members

Immediately following the 10 June Symposium, TI-Canada held its 12<sup>th</sup> Annual General Meeting. Having fulfilled her maximum nine years as a Board Member, Clare Bonnell was thanked for her dedication and many contributions to the Board, including serving as Chair and President for the past three years. Also leaving the Board, following a six-year term, requiring a hiatus of at least one year, was Joy Kennedy, who held the post of Chair, International Conventions Committee, and Morley Lemon, who had served on the Board for three years as Treasurer. All three have lent their many talents, and the TI-Canada Board has been richer for their service.

Through a vote of the membership, the following three individuals were welcomed as new Board Members of TI-Canada: **Julie M. Desjardins** is a chartered accountant and an independent consultant in the area of performance measurement and re-

porting. She is an expert advisor, author and featured speaker on capital market disclosures including management's discussion and analysis, sustainability and climate change reporting. She is an active member of provincial, national and international committees on climate change. Julie has co-authored a number of publications, has received two Ontario order-in-council appointments to elite provincial committees and is a recipient of two Governor General of Canada medals for dedication to community service.

**Marketa D. Evans**, PhD, is the Director, Strategic Partnerships at Plan International Canada. Plan International is a leading global, child-centred development organization without religious or political affiliation. Founded in 1937 as Foster Parents Plan, the organization works with 1.3 million children and their families in 49 developing countries. Marketa spent ten years in senior management positions in the Canadian banking sector and was most recently the founding Executive Director of the Munk Centre for International Studies, University of Toronto. In her role at the Munk Centre, Marketa pioneered numerous cross sector relationships and networks. Her most recent focus has been on collaborative working arrangements between international development NGOs and the mining industry. She is a frequent public commentator on issues of corporate social responsibility, cross sector partnership and the role of the private sector in international development. She holds a PhD in political science from the University of Toronto. Marketa is a member of the World Economic Forum's Global Agenda Council on the Future of Mining and Metals and is a graduate of the Institute of Corporate Directors Governance Essentials Programs for Not-for-Profit Directors. NB. Dr. Evans has subsequently been named Canada's CSR Counsellor for the Extractive Industry (See article, p. 3) and has resigned her position at Plan International Canada.

**James M. Klotz**, Partner and Co-Chair, International Business Transactions Group, Miller Thomson LLP, and **David Shugarman**, former Master of York University's McLaughlin College and founding member of the York Centre for Practical Ethics, were each re-elected for a further three-year term.

At the Board Meeting immediately following the AGM, James Klotz was elected Chair and President, Julie Desjardins, Treasurer, Bronwyn Best, Secretary, and Clare Bonnell to the new position of Past President.

## China Policy Projects

In early November, three members of TI-Canada participated in the Final Seminar and Training for "Establishing the Long-term Mechanism for Anti-Corruption Supervision and Formulating the Performance Audit Measures for Public Financial Funds of Ningxia Hui Autonomous Region," in Yinchuan, China. This final step in the second of three policy option initiatives of the Canadian International Development Agency and the Chinese Department of Commerce with which TI-Canada is involved included the training of 120 auditors in Canada's approach to performance auditing. The Final Seminar was preceded by two study tours to Canada, participated in by 30 representatives of the Ningxia Hui Audit Department, along with other affiliates,

seeking Canadian expertise to contribute to the first ever performance audit measure promulgated in China. Look for the final report on the project, in the next few weeks, at: [www.transparency.ca](http://www.transparency.ca) What's New.

Later in the month, TI-Canada hosted the First Study Tour from the Development Research Centre of Shanghai Municipality, in Ottawa, Toronto and Montreal, researching "Strengthening the Anti-Corruption Legal Framework to Promote Clean Local Governments." The latter group met with representatives from the federal, provincial and local governments, particularly integrity commissioners and ombudsmen, as well as other anti-corruption legal experts. A Second Study Tour is being planned for March 2010.

### **TI-Canada Board Member appointed CSR Counsellor for Extractive Sector**

On 2 October 2009, new TI-Canada Board Member, Marketa Evans, was appointed Canada's first Corporate Social Responsibility (CSR) Counsellor for the Extractive Sector. Dr. Evans role is to help Canadian extractive companies fulfill their social and environmental responsibilities, when working abroad. The position is one of the key CSR initiatives announced by the federal government, in its *Building the Canadian Advantage: A Corporate Social Responsibility (CSR) Strategy for the Canadian International Extractive Sector*, a response to the recommendations of the Advisory Group for the National Roundtables on Corporate Social Responsibility and the Canadian Extractive Sector in Developing Countries. As Counsellor, Dr. Evans will serve as an impartial, objective and neutral reviewer of those requests to undertake fact-finding and informal mediation.

--For further information, visit:<http://www.international.gc.ca/trade-agreements-accords-commerciaux/ds/csr.aspx>

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#### **TI-Canada has gone green!!**

If you are receiving this by snail mail, it means we do not have your email address

Help TI-Canada to conserve by sending your email address to:

[mamati@schulich.yorku.ca](mailto:mamati@schulich.yorku.ca)

& ensure you also receive TI-Canada announcements that go only electronically

*TI-Canada wishes all of its members a  
joyous, healthy and peaceful  
holiday season -*

**Transparency International Canada Inc., Newsletter**  
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**Editor:** Bronwyn Best, Executive Director, TI-Canada  
**Designer:** Mary Amati, Schulich School of Business, York University.

# TI-CANADA MEMBERSHIP INFORMATION

**INDIVIDUAL MEMBERS:** (Fee Range -- \$50 to \$100) Individual members will have full participation and voting privileges at all meetings of the members.

**VOLUNTARY SECTOR ORGANIZATIONS:** (Fee Range -- \$50 to \$500)

The designated spokesperson of an NGO has full voting and participation rights at meetings of members.

**GOVERNMENT DEPARTMENTS AND AGENCIES:** (Fee -- \$500)

We welcome government departments and agencies as (arm's length) members, but government members will have no voting rights.

**PROFESSIONAL FIRMS, BUSINESS CORPORATIONS:** (Fee Range -- \$1,000 to \$5,000)

The designated spokesperson of professional and business firms has full voting and participation rights at meetings of members.

**CHARTER MEMBERS:** (Fee -- \$5,000)

The purpose of charter membership is to put the chapter on a sound financial footing in its first few years of operation. Charter members will have all the rights and privileges of other members and will have the right to sit on a Corporate Advisory Council and assist in advising the Board on policies and programs.

**ALL MEMBERS** will receive newsletters, information about conferences and workshops, and the right to participate in these conferences and workshops on a cost recovery basis. Membership in TI-Canada will generally be available to all, subject to receiving a written Membership Application and subject to Board approval of the Application. The Board may decline to grant such approval if, for any reason, the judgment of the Board considers membership to be inconsistent or incompatible with the objectives, values and ethical principals of TI-Canada.

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## APPLICATION FOR MEMBERSHIP

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Country:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Telephone:** ( \_\_\_\_\_ ) \_\_\_\_\_ **Fax:** ( \_\_\_\_\_ ) \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Membership Category (Check one):**

Individual     Volunteer/NGO     Government     Professional/Business     Charter

Fee: Amount \_\_\_\_\_ (Please enclose cheque payable to “**TI-Canada**”)

**mail to:**

c/o Business Ethics Office, Room N211, Schulich School of Business, York University 4700 Keele St., Toronto, ON Canada M3J 1P3  
Tel: 416.488.3939/736.5268 FAX: 416.483.5128/736.5762 email: ti-can@transparency.ca www.transparency.ca