

## **PRESS RELEASE**

# **Transparency International publishes 1997 Corruption Perception Index**

## **An Index of Perceptions of Corruption Around the World**

*Berlin, 31 July 1997*

Transparency International (TI) today releases its 1997 Corruption Perception Index (on the internet at: <http://www.transparency.de>). The index, issued at a time of growing public concern about corruption throughout the world, is based on seven international surveys of business people, political analysts and the general public and it reflects their perception of corruption in 52 countries.

TI is a non-governmental organisation to curb corruption. Headquartered in Berlin, Germany, TI's agenda is to support global integrity systems, both nationally and on the international level. Founded in 1993, TI today has more than 60 National Chapters world-wide.

The 1997 Corruption Perception Index CPI is the most up-to-date and reliable index on corruption so far. Using only data from 1996/7 its figures are more precise than in previous years when the CPI covered a period of several years. Developed for TI by Dr Johann Graf Lambsdorff, an economist at Göttingen University, Germany, the index draws on surveys undertaken by Gallup International, the World Competitiveness Yearbook, by Political & Economic Risk Consultancy in Hong Kong, DRI/McGraw Hill Global Risk Service, Political Risk Services in Syracuse, USA, and data gathered from internet sources directly by Dr Lambsdorff.

### **Developing countries in the CPI**

"The press focuses on the developing countries of the world when reporting on the CPI because corruption is perceived to be greatest there, but I urge the public to recognise that a large share of the corruption is the explicit product of multinational corporations, headquartered in leading industrialised countries, using massive bribery and kick-backs to buy contracts in the developing world and the countries in transition," said Dr Peter Eigen, Chairman of Transparency International.

He added, "Transparency International is not saying in this index that one country is more corrupt than another. We are reporting how business people, political analysts and the general public around the globe perceive levels of corruption in different countries. We must also bear in mind that many of these businesspeople are a part of the problem. "

To redress the imbalance in how developing countries are perceived, TI had also been planning to publish a survey on active corruption carried out by exporting countries. However, given the difficulty to get reliable data and the high cost involved, TI has not yet been able to publish such a "Bribery Index of Leading Exporting Nations".

The ranking system of the CPI is designed so that countries that are perceived to be the least corrupt are given the highest scores out of ten. No country scores ten, but Denmark, Finland

and Sweden have emerged in top place, with New Zealand slipping from its 1996 top scores. For the second year running, Nigeria has emerged in the lowest position and is thus perceived to be the most corrupt country of those analysed for this index.

However, as some countries appear in the index for the first time while others have been dropped owing to insufficient data, scores rather than ranks should be used as an indicator of change. The differences in scores out of ten from year to year have significance, not the comparative places in the country list.

### **Index Calculations**

Research on the Corruption Perception Index was led by Dr Lambsdorff who stated that "The index is a poll of polls, putting together the subjective evaluations of business people, political analysts and the general public. It provides insights into perceptions, which have an impact on how private companies, particularly in Japan, North America and Western Europe, operate in the rest of the world," he said.

Lambsdorff stressed that by drawing on the Gallup International survey, the CPI also includes opinions from the general public for the first time. This makes the index less biased against developing countries than in the first two years when the index was solely based on the perceptions of foreign business people, most of them from Western industrialised countries.

Rankings for countries are determined from the diverse results from the seven basic surveys analysed. Only 52 countries qualify for inclusion in the CPI, because a minimum of four surveys was required. "Given that there are almost 200 sovereign states in the world today, it is certain that there are many countries that may be perceived as even more corrupt than those listed on the CPI, but we do not have sufficient information to rank them all," noted Lambsdorff.

Analysis of the actual scores for individual countries shows that in many cases a number of countries had virtually the same scores and this further highlights the danger of relying on a country's rank for interpretation, or in comparing the ranking from one year to the next. This is illustrated by the case of Israel, the rank of which slipped to 15 from 14 on the 1997 CPI, while it achieved a higher score out of ten than in 1996. Malaysia illustrates the bunching problem because its actual 1997 score was virtually the same as in 1996, yet its ranking fell sharply from 26 to 32. "We urge analysts to look at the individual country scores out of ten to understand how business perceives corruption in individual countries," added TI Chairman Peter Eigen.

### **Corruption Perception Index has political impact**

The CPI has had a salutary impact on national politics in many countries and is increasingly shaping public opinion. "We know that publication of the CPI has contributed to raising public awareness of the cancer of corruption," Eigen noted. "While some governments rejected the implicit criticism out of hand, others have acted on it, initiating reforms to strengthen their integrity systems," says the TI Chairman, citing Malaysia as a positive example. "More governments should start to react to the perceived level of corruption in their countries," he said.

Dr Eigen called the CPI "a measure of lost development opportunities as an **empirical link has now been established between the level of corruption and foreign direct investment.**" A recent study based on the CPI at Harvard University has shown that a rise in corruption levels from that of Singapore to that of Mexico is equivalent to raising the marginal tax rate by over twenty per cent. A one percentage point increase in the marginal tax rate

reduces inward foreign direct investment by about five per cent.<sup>1</sup> “Every day the poor scores in the CPI are not being dealt with, means more impoverishment, less education, less health care,” stated Eigen.

Yet, the index also had a significant **political impact nationally** in a number of countries and was discussed in parliaments around the world as it helped people to focus on the less-than-excellent state of cleanliness of their countries.

### **How national governments reacted to the Corruption Perception Index**

#### **Bhutto: “The most honest administration in Pakistan’s history ...”**

The impact of the index was perhaps greatest in Pakistan. The anger of people in **Pakistan** over their government’s participation in rampant corruption was catalysed by Pakistan’s position as second-worst in the world table. Suddenly, this anger became focussed, accompanied by the bitter feeling that Pakistan had “deserved better” from their political elite. The reaction to the index in Pakistan was remarkable: Embassy and opposition party representatives visited TI in Berlin to ask for clarification. Many Pakistanis contacted TI which promoted the creation of a network in Pakistan and made TI a household name (as the extensive media coverage and the 300 leading citizens who crowded out a TI-Pakistan seminar in Karachi showed).

Many speakers at this conference stated that the index had contributed to the downfall of the notoriously corrupt Bhutto administration. It was the former Prime Minister after all, who had erupted angrily when the index was referred to in parliament claiming that her’s was “the most honest administration in Pakistan’s history”. Only days later she was dismissed from office by the President who was reportedly influenced in his decision to act by Ms Bhutto’s wholly irrational response to the index. Ms Bhutto lost the ensuing elections in a landslide.

The new National Chapter is targetting public procurement and working independently with the new government to reduce levels of corruption which have plagued Pakistan’s development for two generations.

#### **Malaysia: Index as focal point for national campaign**

In **Malaysia**, the government initially reacted strongly. Prime Minister Mahatir called the index another example of Western “cultural imperialism”. He added it was now time to set up watchdog agencies to monitor the West and their export of corruption. However, a serious effort to understand the methodology of the index was made.

A delegation of the Malaysian Anti-Corruption Agency (ACA) was sent to Berlin where the mechanics and methodology of the index were explained to them by TI.

The government then started an anti-corruption campaign - continually pointing to the TI index in its public statements and parliamentary debates as the reason why all Malaysians needed to be mobilised to counter corruption. Prime Minister Mahathir saw corruption as threatening Malaysia joining the ranks of the most industrialised nations by the year 2020. The government bolstered both the powers and the budget of the Anti-Corruption Agency.

The net outcome: The index is forming the focal point for an official national awareness-raising programme, and is often referred to in the speeches of the Deputy Prime Minister. And TI is a “name” now in Malaysia and present in the media - an excellent precondition for the future work of the nascent National Chapter of TI in the country.

Initially viewed with suspicion, TI-Malaysia is now seen as an independent partner in the push to enhance the country’s integrity.

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<sup>1</sup> Shang-Jin Wei: How Taxing is Corruption on International Investors ? Harvard University, Feb. 1997, e-mail: shang-jin\_wei@harvard.edu, home page: www.nber.org/~wei

### **Argentina: New anti-corruption push in the provinces**

In **Argentina**, the index was top news for weeks. The public debate even led to a dispute between the government and Poder Ciudadano, the National Chapter of TI in Argentina. According to Argentine press reports, Minister of the Interior Carlos Corach said the TI Corruption Perception Index “conveys a lie, is unjust and absurd”. He added that the information was all the more irresponsible as President Carlos Menem had mounted “the most formidable campaign to eradicate structural corruption”. Hence, it was unjust and arbitrary to speak of Argentina “in such terms”.

The President himself insinuated that TI and its members were unqualified.

Poder Ciudadano presented a host of sources supporting the findings of the CPI when Luis Moreno Ocampo, its chairman, was called by the Chief Minister of Cabinet, Mr. Jorge Rodríguez, for explanations. Later on, Mr. Rodríguez and other members of government met with Luis Moreno Ocampo, Roberto de Michele and other members of TI Argentina to express the feeling of the government and the President regarding the publication of the index. One of their comments was that the index did not reflect the efforts of the government to control corruption.

While on the federal level the problem of corruption goes unabated - despite the government's claims to the contrary -, on the provincial level there is now much real dedication in the fight against corruption. The province of Mendoza is a case in point, where Poder Ciudadano is working to include “Integrity Pacts” in all government procurement.

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... and see “**Questions & Answers on the 1997 CPI**”  
(available at <http://www.transparency.de>)

### **For inquiries and interviews in French, German, Italian, Norwegian, Russian, Spanish, Swedish:**

Please also contact TI in Berlin.

### **A graphic can be obtained at:**

<http://www.gwdg.de/~uwwv/rank-97.jpg>

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## TI Corruption Perception Index 1997

<b>Rank</b>	<b>Transparency International Corruption Perception Index 1997</b>	<b>Score 1997(max 10.00)</b>	<b>Score 1996 (max. 10.00)</b>	<b>Number of surveys used in 1997</b>	<b>Variance in 1997 between surveys</b>
1	Denmark	9,94	9,33	6	0,54
2	Finland	9,48	9,05	6	0,30
3	Sweden	9,35	9,08	6	0,27
4	New Zealand	9,23	9,43	6	0,58
5	Canada	9,10	8,96	5	0,27
6	Netherlands	9,03	8,71	6	0,23
7	Norway	8,92	8,87	6	0,51
8	Australia	8,86	8,60	5	0,44
9	Singapore	8,66	8,80	6	2,32
10	Luxemburg	8,61	---	4	1,13
11	Switzerland	8,61	8,76	6	0,26
12	Ireland	8,28	8,45	6	1,53
13	Germany	8,23	8,27	6	0,40
14	United Kingdom	8,22	8,44	6	1,43
15	Israel	7,97	7,71	5	0,12
16	USA	7,61	7,66	5	1,15
17	Austria	7,61	7,59	5	0,59
18	Hong Kong	7,28	7,01	7	2,63
19	Portugal	6,97	6,53	5	1,02
20	France	6,66	6,96	5	0,60
21	Japan	6,57	7,05	7	1,09
22	Costa Rica	6,45	---	4	1,73
23	Chile	6,05	6,80	6	0,51
24	Spain	5,90	4,31	6	1,82
25	Greece	5,35	5,01	6	2,42
26	Belgium	5,25	6,84	6	3,28
27	Czech Republic	5,20	5,37	5	0,22
28	Hungary	5,18	4,86	6	1,66
29	Poland	5,08	5,57	5	2,13
30	Italy	5,03	3,42	6	2,07
31	Taiwan	5,02	4,98	7	0,76
32	Malaysia	5,01	5,32	6	0,50
33	South Africa	4,95	5,68	6	3,08
34	South Korea	4,29	5,02	7	2,76
35	Uruguay	4,14	---	4	0,63
36	Brazil	3,56	2,96	6	0,49
37	Romania	3,44	---	4	0,07
38	Turkey	3,21	3,54	6	1,21
39	Thailand	3,06	3,33	6	0,14
40	Philippines	3,05	2,69	6	0,51
41	China	2,88	2,43	6	0,82
42	Argentina	2,81	3,41	6	1,24

<b>Rank</b>	<b>Transparency International Corruption Perception Index 1997</b>	<b>Score 1997(max 10.00)</b>	<b>Score 1996 (max. 10.00)</b>	<b>Number of surveys used in 1997</b>	<b>Variance in 1997 between surveys</b>
43	<b>Vietnam</b>	<b>2,79</b>	---	4	0,26
44	<b>Venezuela</b>	<b>2,77</b>	2,50	5	0,51
45	<b>India</b>	<b>2,75</b>	2,63	7	0,23
46	<b>Indonesia</b>	<b>2,72</b>	2,65	6	0,18
47	<b>Mexico</b>	<b>2,66</b>	3,30	5	1,18
48	<b>Pakistan</b>	<b>2,53</b>	1,00	4	0,47
49	<b>Russia</b>	<b>2,27</b>	2,58	6	0,87
50	<b>Colombia</b>	<b>2,23</b>	2,73	6	0,61
51	<b>Bolivia</b>	<b>2,05</b>	3,40	4	0,86
52	<b>Nigeria</b>	<b>1,76</b>	0,69	4	0,16

#### **How to read the chart**

The **rank** relates solely to the results drawn from a number of surveys and reflects only the perceptions of business people that participated in these surveys. **Score 1997** and **score 1996** relate to perceptions of the degree of which corruption is seen by business people - a perfect 10.00 would be a totally corruption-free country. Please note the hints on how to compare the two indices in the "Questions & Answers" paper. **Variance** indicates differences in the values of the sources for the 1997 index: the greater the variance, the greater the differences of perceptions of a country among the sources. The **number of surveys used** had to be at least 4 for a country to be included in the CPI.

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## **TI 1997 Corruption Perception Index**

### **Frequently asked questions**

#### **The Trends** :

##### **Is (e.g.) Nigeria the most corrupt country in the world?**

No! Nigeria is perceived by contributors to be the most corrupt in this ranking of 52 countries. Keep in mind that some countries not included here are likely to score worse than Nigeria. Also the perception of corruption must not necessarily reflect the real level of corruption. Also keep in mind that a low performance in the index does not make corruption a justifiable. Comparing the scores for 1996 and 1997 it may also appear that the perceived level of corruption is strongly decreasing. It should be noted however, that the 1997 is much more precise with a variance of only 0.16 points. This means that there is even stronger agreement that Nigeria scores lowest among the 52 countries ranked.

##### **How should your results be interpreted?**

There are four figures given for each country. The first is its overall integrity ranking (out of 10). A ten stands for a highly clean country while zero equals a country where business transactions are entirely dominated by kickbacks, extortion, bribery, etc. No country scores a perfect ten or an outright zero. The second column gives the 1996 score. The third figure indicates the number of surveys in which the particular country has been included (i.e. from 4 to 7). The fourth column indicates the variance of the different sources in 1997. The 1997 CPI has an average variance that is almost a third lower than in 1996, making it far more precise. A high number indicates a high degree of deviating opinions with some placing the country much higher and others much lower on the overall scale.

##### **Has worldwide corruption increased or decreased?**

Evaluations about worldwide trends are likely to bring about biased opinions. Cultural settings are likely to differ considerably over time and between different surveys and differing perceptions may be due to a change in awareness rather than real corruption. Since such trends are difficult to assess they have been neutralized



in our data. All surveys are normalized to the same mean and variance, hence only their comparative cross-country information is used. This implies that with our data no “world-wide-trend” can be determined. In fact, a worse score of one country may be due to a situation, where all other countries have improved and vice versa.

### **What does a low score mean for a country ?**

The CPI is a measure of lost development opportunities. According to a recent study by Professor Shang-Jin Wei of the Harvard School of Government based on the findings of the CPI 1996, a clear link has now been established between the level of corruption and foreign direct investment. The study shows that the difference in corruption levels from that of Singapore to that of Mexico is equivalent to raising the marginal tax rate by over twenty per cent. A one percentage point increase in the marginal tax rate reduces inward foreign direct investment by about five per cent.<sup>1</sup>

### **The Methodology :**

#### **How do you measure the degree of corruption?**

The TI-Corruption Perception Index is a joint initiative of Transparency International and Göttingen University and is updated once a year. The major operational work is conducted by Dr. Johann Graf Lambsdorff at Göttingen University, Germany.

The index is an assessment of the corruption level in 52 countries as perceived by businesspeople, risk analysts and the general public. To the extent that any country has a problem with its ranking, this lies not with the index but rather with the perception that contributors polled apparently have of that country. This may not always be a fair reflection of the state of affairs. We are grateful to all corporations and individuals who supported us with their evaluations.

#### **Which sources did you use?**

The index is a "poll of polls". It has been prepared using seven sources, including two surveys from the World Competitiveness Yearbook, Institute for Management Development, Lausanne; one from the Political & Economic Risk Consultancy Ltd, Hong Kong; one by Gallup International; two assessments by DRI/McGraw-Hill Global Risk Service and the Political Risk Services, East Syracuse, NY; plus finally a survey conducted at Göttingen University via internet (<http://www.uni-goettingen.de/~uwww>) which gives contributors the possibility for anonymous contributions and also directly approaches employees of multinational firms and institutions.

#### **What does the variance indicate?**

The high variance of South Africa of 3.08 implies that 66% of the scores range between 3,3 and 6,8 (this is computed by taking the square root of the variance and by adding and subtracting this value from the average score to obtain the upper and lower bound), likewise 95% of the scores range between 2,55 and 8,55. Apparently, the average score is only to a very limited degree an assessment of the observed degree of corruption. The low variance of Thailand on the other hand indicates, that 95% of the scores range between 2,54 and 3,98. There seems to be a coherent impression of the degree of corruption in Thailand. Deviating scores can on the one

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<sup>1</sup> Shang-Jin Wei: How Taxing is Corruption on International Investors ? Harvard University, Feb. 1997, e-mail: shang-jin\_wei@harvard.edu, home page: [www.nber.org/~wei](http://www.nber.org/~wei)

hand be due to diverging perceptions regarding what has to be interpreted as corrupt and to different experiences made with respective countries. It can also be due to objective difficulties in assessing the “right” score. In countries where some institutions still resist corruption while others are openly engaging in illegitimate practices an assessment is all the more difficult. A high variance may in this respect also represent a heterogeneous state of affairs.

The high variance of Belgium and South Korea are noteworthy. After a series of scandals they may represent insecurities in the process of reassessing these countries. On the other hand, the variance of Hong Kong and South Africa may be regarded as insecurities with respect to future developments.

### **How were your sources assembled?**

The 1996 index was the starting point for assembling the new index. Each of the 7 sources has been normalized to the same mean and standard deviation the respective subgroup of countries had in the 1996 index. Hence, the inclusion of a survey which only scores a subgroup of countries affects only the scores between those countries and not the performance of the subgroup in relation to other countries. Each of the seven sources have been assigned the same weight. According to the respective quality of the sources, this appeared plausible. However, there is no “objective” weight which can be applied to the sources and a different weighting may be justifiable. With equal weights, the simple average has been calculated from the normalized data. Since taking the average changes the mean and variance of the data, the final results have again been normalized to the same mean and variance the countries were having in the 1996 index. The data by DRI/McGrawHill required a so-called “monotonous linearisation” before inclusion. A second order polynomial has been fitted with the help of regression analysis. The Gallup data required a more sophisticated treatment since the raw data set consists of replies to the categories "A lot", "Many", "Few", and "None", which represents categorical data. For each of the groups of people "politicians", "public officials", "policemen" and "judges" the factor scores have been determined by correspondence analysis. Other groups mentioned in the Gallup International survey (e.g. ordinary citizens) have not been included since they do not fit into our definition of corruption as the misuse of *public power* for private benefits and because their results in the Gallup International survey have been of lower quality. Similarly our own results (Internet Corruption Perception Index) had to be analyzed with the help of correspondence analysis.

### **How reliable is the index in measuring real levels of corruption?**

Perceptions may vary randomly with those voicing them. An indicator as to whether perceptions refer to some real world phenomenon can be obtained however, if perceptions are consistently reproducing similar assessments. Therefore, an indicator of the overall performance of the ranking in measuring real levels of corruption can be drawn from the high correlation of the various sources. The following table reports the correlation-coefficients of the sources.

Corr-	WCY	WCY	PRS	DRI	ICPI	PERC	Gallup
-------	-----	-----	-----	-----	------	------	--------

coeff	1997	1996	1997	1997	1997	1997	1997
WCY 1997	1,00	0,97	0,72	0,80	0,95	0,95	0,89
WCY 1996		1,00	0,73	0,81	0,97	0,93	0,82
PRS 1997			1,00	0,73	0,78	0,68	0,78
DRI 1997				1,00	0,85	0,64	0,70
ICPI 1997					1,00	0,90	0,88
PERC 1997						1,00	0,88
Gallup 1997							1,00

This year, the reliability of the data further improved, which can be observed by comparing the correlations between the sources, which is often even higher than last year. The variance for the individual countries (as reported in the main table, column 4) is lower this year. The geometric mean of these figures amounted to 0,9 last year and dropped to 0,67 this year.

The idea of combining these different sources into a single index further serves to strengthen the index with respect to validity and reliability. This strategy has been lately endorsed by Lancaster (Emory University) and Montinola (New York University), "Toward a Methodology for the Comparative Study of Politician Corruption". In: *Corruption and Reform: An International Journal*, forthcoming 1997. The reliability of each figure is finally strengthened by including only countries which have been subjected to at least four polls at the minimum. Last not least, most sources focus on responses from businesspeople and risk analysts who are usually close enough to actual incidences of corruption and who can adequately recognize corruption when they see or experience it. The Gallup International survey differs from the other sources in so far as the general public is surveyed, i.e. people who sometimes may not have first hand experience with corruption and who may have limited capabilities in comparing levels of corruption between countries. The methodological scepticism this implies is not reflected in the results. The high correlation of this source with the other sources is particularly useful in endorsing our results.

Keep in mind, that the ranking does not try to assess corruption with a precision of double digits. Some sources are very rough in their evaluation and the inclusion of two digits exceeds the precision of the original data. We still included two digits in our presentation in order to allow for a transparent interpretation of the

**Which countries have been included?**

Because of the nature of the index it has only been possible to include countries who have themselves been subject of a certain number of polls. To the extent that the list does not include many countries, it is because the polls surveyed did not include them. The minimum number of sources for the CPI is four. Malperformance of a single survey may hence be balanced by the inclusion of at least three more surveys. This way we were able to include 52 countries into the 1997 index, slightly less than in 1996. We hope to broaden the scope of the index in future years.

### **How precise are your figures?**

The numbers of surveys and the variance of the results give a hint on how good the results are. The higher the number of scores and the lower the variance of the results, the more trustworthy is the score for a particular country. However the figures we produce cannot be regarded as objective. Rather they represent the subjective evaluation of businessmen, risk analysts and the general public. With a low amount of surveys and a high variance the figures become weaker and special attention has to be put to the interpretation.

### **Why does your index not produce objective figures?**

An objective approach is almost impossible. Corruption is by definition hidden. There is of course objective data created by the justice system and the media. However, this data rather measures the effectiveness of the media in discovering and reporting scandals and how independent and well-trained the judiciary is in prosecuting. An efficient and incorruptible jurisdiction may result in a high rate of convictions. Instead of acknowledging this, "objective" data would "punish" such a country with a bad score.

### **How up-to-date is your assessment?**

Six surveys are from 1997, with one going back to 1996. This makes the CPI very up-to-date. Nonetheless, the perception by contributors may refer back to experiences made long before the assessment is made. The high amount of data which are necessary for reliable scoring, make it necessary to use some older data. The high correlation between the surveys indicates, that corruption scores usually do not change quickly. The misdeeds of an earlier government may shade that country's performance in the ranking in the first few years even if fundamental reforms are on their way. This should be kept in mind when our results are interpreted.

## **The General Approach :**

### **How do you define corruption?**

Corruption is the misuse of public power for private benefits, e.g. the bribing of public officials, taking kickbacks in public procurement or embezzling public funds. The external surveys we included were mostly very close to this definition. The index

tries to assess the degree, to which public officials and politicians in particular countries are involved into corrupt practices.

### **Is corruption part of the culture in some countries?**

Culture and ethics naturally vary between countries. However in all environments corruption is an illegitimate behaviour. Neither is it sensed as legitimate by those delegating power to politicians and public officials. Nor can politicians or public officials claim to be legitimately empowered to corrupt acts. Therefore corruption is necessarily accompanied by secrecy. Corruption cannot prosper in highly transparent environments. Obfuscation is an instrument applied by those who engage in corrupt behaviour to provide the necessary discretionary power. This approach may help in providing a comparative viewpoint towards corruption.

### **How can you compare countries?**

Corruption is defined by some researchers as a particular public reaction to political/administrative behaviour rather than an illegitimate act as such. Looking for appropriate definitions, this approach assigns a much more active role to the public perception and reactions towards corruption. A high degree of observed corruption may in such an approach reflect a high standard of ethics and a rigid application of rules rather than a high degree of real misbehaviour. A cross-country comparison of levels of corruption would hence not be applicable since the underlying standards of ethics may not correspond between countries. However, the sources we included with the exception of the Gallup International survey put a high effort on comparative judgements. This way, each respondent is using his or her viewpoint to assess different countries, bringing about a valid approach for a comparative viewpoint.

The high correlation of the assessment by the general public in the Gallup International data is noteworthy as such. Although the point of view provided there may refer to purely local standards of ethics, the results are so close to the other sources that there are good reasons to assume the perception of what is regarded as corruption to be more global than many thought it might be.

### **How are the exporting countries contributing to corruption?**

The ranking only scores the observed behaviour of public officials and politicians, that is, mainly the passive part of taking bribes. However, exporting industries also contribute to the development of corruption abroad. This is not taken into account in this ranking. Therefore our index is not a fair assessment of the responsibility associated with corruption in international trade. There are a number of industrialised countries which may be successful at keeping their house clean and highly engaged in bribing foreign officials bear a much higher burden.

### **How can the 1997 Index be compared to the 1996 Index?**

Scores for most countries did not change significantly, in the past year. A worse or better performance is indicated by the average score, not by the "rank". In case a country has not been included in the 1996 ranking as is the case for Luxemburg, Costa Rica, Uruguay, Romania and Vietnam, there is no number reported. Some countries (i.e. Jordan, Ecuador, Egypt, Uganda, Cameroon, Bangladesh and Kenya)

included in 1996 are missing this year due to a lack of data. A lower score indicates a worse performance, whereas a higher number indicates a perception of improvements. However, the following needs to be pointed out:

- Differences in the two scores which are close to zero (e.g. between 0 and 0,3) do not indicate a significant change.
- A different score does not necessarily indicate a different performance. Although the sources are highly correlated and reliable, each source employs a different methodology and thus produces its own framework of evaluation. We cannot therefore rule out that the perception of a country's integrity may also vary with the availability and choice of sources.
- The sources range back to 1996 and perceptions may rely on experiences made before that time. A comparison between the 1997 and the 1996 index does therefore not necessarily reflect political developments made between 1996 and 1997.

A changing performance may be due to actual regime shifts and a trend towards increasing or decreasing corruption over time. Keeping in mind the reminders mentioned above, the comparison between the 1997 and the 1996 index highlights the following developments: Europe is experiencing major changes with mediterranean countries (Italy, Spain and Portugal) catching up while Belgium is downgraded considerably. Denmark is now clearly dominating the list. Noteworthy for Asian countries is the downgrading of South Korea, while Pakistan is catching up again from a low score in 1996 after the ouster of the Bhutto administration. In Latin America, Bolivia, Argentina, Mexico and Colombia experienced a further decrease in their score, while improvements have been perceived in Brazil. Costa Rica which is included for the first time now tops the list of Latin American countries ahead of Chile, which also scored lower this year. Many African countries could not be included due to a lack of data. Nigeria is still bottom, and although its very low score in 1996 appears to have improved, in fact what probably happened was that a consensus has emerged that its "true" was a little higher in the spread of the variance but that at the same time it merits its ranking.

**Overview: Sources and the adjustments:**

	Sourc	Yea r	Who was surveye d?	Viewpoint: internal vs external	Subject asked?	Adjust- ment process	# replie s	# cou nt- ries
1	World Compe- titiveness Yearbook , Institute for	199 7	survey of busi- ness exe- cutives in top and	Assessing the situation of the own country	Improper practices (such as bribing or corruption) in the public sphere	Original data normalize d: adjusted to the same mean and standard deviation	> 3000	46
2	Managem ent Develop- ment, Lausanne	199 6	middle mana- gement	(internal)				
3	Political & Economic Risk Consultan cy, Hong Kong	199 7	survey of expatria te busines s executi ves	Assessing the situation in the country in which res- pondent is posted as compared to the home country (external)	To what extent does corruption exist in the country in which you are posted in a way that detracts from the business environment for foreign companies	Original data normalize d	280	12 Asi an cou n- trie s
4	Gallup Inter- national 50th Anniversa ry Survey	199 7	general public (interna l viewpoi nt)	Assessing the situation of the own country (internal)	a lot, many, few or no cases of corruption for the following groups of people: politicians,	factor scores for categorica l data determi- ned by corres-	ca. 1000 per count ry	44



					public officials, policeman and judges	pondence analysis. Results normalized		
5	DRI/McGr aw-Hill Global Risk Service	199 7	Assess ment by staff	external	Losses & costs due to corruption	Second order polynomial (monotonously) fitted by regression analysis. Results normalized	-	106
6	Political Risk Services, East Syracuse, NY	199 7	Assess ment by staff (Integer s between 0 and 6)	external	Likelihood to demand special and illegal payments in high and low levels of government	Original data normalized	-	129
7	Internet Corruption Perception Index, Göttingen University	199 7	Internet users	Providing perceptions of countries the respondent is well acquainted with (external)	Are public officials often, sometimes or rarely asking for bribes?	factor scores for categorical data determined by correspondence analysis. Results normalized	246	71