

**CENTRE FOR EXCELLENCE
IN CORPORATE SOCIAL
RESPONSIBILITY**

Part of the government's strategy

- Building the Canadian Advantage:
announce March 2009
- One of four pillars:
 - Centre for Excellence in CSR
 - Office of the CSR Councillor
 - Capacity building
 - Promoting CSR guidelines

Role of Centre for Excellence in CSR

- Hub of information and tools
- Develop and disseminate CSR knowledge and best practices
- Create CSR network and facilitate discussion
- Promote CSR practices
- Focus on extractive sector

Multi-stakeholder focus on CSR

- Provide information and tools for all stakeholders—industry, government, civil society, communities
- Driven by multi-stakeholder collaboration
- Enable ‘uncomfortable discussion’

Laying the foundation

- ◎ 3 multi-stakeholder consultation sessions:
 - July 2009 – Ottawa
 - August 2009 – Vancouver
 - November 2009 – Calgary, Toronto, Montreal, Vancouver
- ◎ On-going discussion, participation in events

Structuring the Centre

● Interim Executive Committee

- Multi-stakeholder, over 15 participants representing industry, government, civil society, academia, First Nations, consultants
- Priority: build governance structure and set framework to enable strategic development and creation of Executive Committee by autumn 2010
- 2 meetings: December 2009, January 2010

Structuring the Centre

- ◎ Canadian Institute of Mining, Metallurgy and Petroleum (CIM)
 - Secretariat and Host
 - Leading professional association for extractive sector in Canada
 - “...the government will support the development of a CSR Centre for Excellence within an existing institution outside of government.”
 - Building the Canadian Advantage, March 2009

Centre development to date

- ◎ 2009: Information gathering and research
 - > 2000 man-hours into research, writing and editing, consultation and review
 - Accumulating existing information to create one-stop shop online
 - Includes 100s of links to organizations and information, portals to guidelines, policies, regulations, country-specific CSR information
- ◎ Official launch January 13, 2010

Next steps?

- ⦿ What role should the Centre play?
- ⦿ What are the key issues and how can the Centre help address them?
- ⦿ How do we ensure the Centre remains unbiased?
- ⦿ How do we fund the Centre?