

## TRANSPARENCY INTERNATIONAL CANADA INC.

### “CREATING A LEVEL PLAYING FIELD IN A CORRUPT WORLD?”

June 1, 2005

#### SPEAKER BIOGRAPHIES

**Robert Blackburn**, Senior Vice President, Government and Development Institutions, SNC-Lavalin International Inc.

Mr. Blackburn is chairman of the International Committee of the Association of Consulting Engineers of Canada. Prior to assuming his current position in mid 1997, at SNC-Lavalin, he was a consultant to several organizations, including a Crown financial institution. Before moving to the private sector in 1995, Mr. Blackburn spent almost thirty years in the Canadian public service. Initially in the Foreign Service, he had assignments in Paris, Ottawa and Washington (twice), where he was responsible for Canada-U.S. and international energy relations. In the early '80s, he moved to a senior position in the Department of Energy Mines and Resources, and in his last thirteen years in government he was assistant deputy minister responsible for policy development in the departments of Industry Science and Technology, and Citizenship and Immigration, and secretary of the Priorities and Planning Committee of Cabinet for almost five years in the Privy Council Office, under Prime Ministers Trudeau and Mulroney. Mr. Blackburn serves as Chair, Canadian Council on Africa, and Director, TI-Canada.

**David Brennan**, Vice President, General Counsel and Secretary, General Electric Canada Inc., General Electric Capital Canada Inc. and all Canadian affiliates

Mr. Brennan has been with GE in Canada for 14 years. Prior to his current position, he held various legal positions, as well as holding the position of Vice President and General Manager for GE Capital's Canadian credit card business. Before working for General Electric, Mr. Brennan practiced corporate commercial law with Lucas, Bishop and White in Edmonton and with Miller Thomson in Toronto. He has a LL.B. from the University of Western Ontario and was admitted to the Alberta Bar in 1983 and the Ontario Bar in 1986. Before attending law school, Mr. Brennan obtained a Business Degree (Sales and Marketing major) from Wilfred Laurier University and thereafter worked as a Marketing Representative for IBM Canada and a part-time lecturer for Wilfred Laurier University.

**Wes Cragg**, Chair and President, TI-Canada, The George R. Gardiner Professor of Business Ethics, Schulich School of Business, York University

Dr. Cragg graduated from the University of Alberta with an Honours B.A. and an M.A. In 1964 he won a Rhodes Scholarship which took him to Oxford for three years of post graduate work in philosophy culminating in two degrees, a B.Phil. and a D.Phil. His first appointment was to the Department of Philosophy at Laurentian University. He has held appointments at the University of Western Ontario (as Distinguished Visiting Professor) and at the Université Canadienne en France. He is currently the Gardiner Professor of Business Ethics in the Schulich School of Business with a cross appointment at the rank of Professor in the Department of Philosophy of York University. Dr. Cragg has recently finished a major interdisciplinary study entitled "Ethics Codes: the regulatory norms of a globalized society?" The study examined the effectiveness of codes and self regulation in international business transactions with particular reference to labour standards, environmental protection, human rights, corruption and money laundering. Dr. Cragg has published widely in Canadian and international journals on topics in business ethics, corporate citizenship, bribery and corruption, occupational ethics, moral education, applied ethics, moral, political and social philosophy, and philosophy of law. He is the author of several books including Contemporary Moral Issues, published by McGraw Hill/Ryerson now in its fourth edition. Dr. Cragg is a former President of the Canadian Philosophical Association and a former President of the John Howard Society of Canada. He was for several years a member of the Executive Committee of the International Society for Philosophy of Law. He is currently a member of the Board and the Executive Committee of the York Centre for Practical Ethics, the Board of the John Howard Society of Ontario and a member of a number of scholarly societies and academic associations.

**Heli Leesment**, Director, Anti-Money Laundering Compliance and Risk Management, Royal Bank of Canada

Ms. Leesment received her B.A. from McGill University and her law degree from the University of Windsor. After her call to the Ontario Bar, she commenced working for RBC Financial Group and has held several compliance, legal and risk management positions within RBC since that time. Ms. Leesment is currently responsible for Anti-Money Laundering (AML) Compliance and Risk Management strategy and oversight. This role includes the interpretation of regulations for RBC, the development of RBC policy positions and compliance oversight responsibilities globally. Ms. Leesment is currently managing the development of an enterprise global AML Client Risk Scoring Methodology and System. Some other key initiatives she has been responsible for include: development of RBC's AML risk assessment program, development of the AML Country Risk Assessment model, development of the Client Due Diligence and Anti-Terrorism Policies, development of the AML Detection System and the Control List Filter Solution, development of the domestic AML training program, and development of RBC's annual self-assessment to Senior Management and the Board.

**Tim Martin**, Vice President and Special Counsel, Nexen Inc.

Mr. Martin has been a Country Manager, Finance Director, Land Manager and General Counsel at various times in his career and has more than twenty-five years' experience in the international oil and gas industry. He is currently President of the Association of International Petroleum Negotiators (AIPN) and was previously their Vice President of Education and Vice President of Conferences. Mr. Martin was twice voted AIPN Member of the Year and is a recipient of their President's Award. In addition, he was President of the Canadian Association of Petroleum Landmen and a Director of the American Association of Petroleum Landmen. Mr. Martin is a member of the Chartered Institute of Arbitrators in London, England, the International Arbitration Institute in Paris, France, and is on the International Panel of the American Arbitration Association. He is a member of several Law Societies in Canada, the International Bar Association, the Canadian Bar Association and the American Bar Association (where he was Vice-Chair of the International Energy Section). Mr. Martin is a global faculty member of the Centre for Energy Petroleum and Mineral Law and Policy (CEPMLP) at the University of Dundee, Scotland. He has spoken on the subjects of model contracts, decommissioning, energy transactions, corruption, corporate governance, international arbitration and international law in the United States, Canada, Europe, Africa and the Middle East. Mr. Martin has published numerous articles on international business and legal transactions, including a number of articles on corruption. He has acted as an advisor to governments and industry organizations on the issues of corruption and corporate governance in the following capacities:

- Chair-Anti-Corruption Task Force of International Association of Oil & Gas Producers
- Director-National White Collar Crime Center of Canada (NW4C), a partnership between the private sector and international law enforcement agencies on economic crime
- Advisory Board-Transparent Agents and Contracting Entities (TRACE)
- Advisor-Auditor General, Canada on Implementing Integrity Programs in Public Sector
- Advisor-Canadian Export Development Agency (CEDA) on Governance in Overseas Project Financing
- Advisor-Canadian Department of Justice on drafting The Corruption of Foreign Public Officials Act

**John Swinden**, FCA, Risk Management

Mr. Swinden serves as Director and Audit Committee Chair for Van-Rob Stampings, an automobile parts manufacturer with operations in Ontario, USA and Mexico, as well as financial management consultant and CFO for St John Ambulance, Ontario Council. He has been an accounting expert to the judge in a private commercial Alternative Dispute Resolution arbitration, as well as mediator; consultant and claims handler with Ernst & Young International Legal Claims Group; estate executor and trustee; personal and estate financial advisor. Mr. Swinden retired in 1999 as a Partner with Ernst & Young. The last three years with Ernst & Young he served as world-wide Director of Risk Management for Ernst & Young International. Prior to that, he held a variety of positions in E & Y Canada, including a member of the legal group concentrating on national practice risk management issues, the practice of forensic accounting, the positions of CFO, National Director of Computer Audit Specialists, Director of Audit Automation. Mr. Swinden has taught finance, accounting, computer security and generally accepted accounting principles at a variety of institutions, including Osgoode Hall Law School and the University of Toronto. He serves as Director and Treasurer of TI-Canada.