



École de gestion

TELFER
School of Management

Executive Programs



Telfer “Going Global” Anti-Corruption Program

The Telfer School of Management, University of Ottawa, in collaboration with Norton Rose Fulbright, PricewaterhouseCoopers and the RCMP, is offering a 1-day course for Canadian Executives and Trade Facilitators to inform and provide guidance on key issues related to anti-corruption and bribery in the global context. **The next scheduled offering will be in Toronto on April 1st, 2015.**

The course provides an overview of the anti-corruption movement and how corruption and allegations of corruption can negatively impact a company. It also highlights the provisions of the Corruption of Foreign Public Officials Act (CFPOA) and other relevant legislation and policies with reference to actual cases. The program provides insight into the signals of corrupt practices in various emerging markets including China, India, Mexico and Brazil. The elements of risk mitigation strategies and best practices in developing compliance programs are also outlined in a very practical manner. Various delivery mechanisms are employed including case studies and video elements. The program is designed to be global, practical and relevant.

WHAT WILL YOU LEARN?

- A heightened awareness of the global anti-corruption movement and the impact of corrupt practices on companies in the international marketplace.
- An overview of the Canadian laws relating to corruption of foreign public officials and how they compare to laws in other likeminded countries.
- An identification and understanding of the signals (red flags) of corrupt practices in emerging markets.
- Ways to mitigate the risks of being involved in corrupt practices and the elements of sound anti-corruption compliance programs.

PROGRAM TAKEAWAYS

Participants will acquire insight into the anti-corruption movement and clarity on the Canadian law related to the corruption of foreign public officials. They will be able to better identify “red flags” as they relate to corrupt practises in emerging markets. Participants will be able to align the concepts and tools covered in the program in building effective anti-corruption compliance programs.

WHO SHOULD ATTEND?

- CEOs, Marketing, CSR and Legal Executives of Canadian companies pursuing business in emerging markets.
- Trade Facilitators supporting Canadian firms pursuing business in emerging markets.

**This program is accredited by the Law Society of Upper Canada (LSUC) for CPD hours. This program contains 2 Professionalism hours and is also eligible for 4 hours 45 min Substantive Content.*



For further information and registration

Contact us at:

execed@telfer.uottawa.ca

613.564.0818

www.telfer.uottawa.ca/executiveprograms/anticorruption

Venue - Ontario Investment and Trade Centre

250 Yonge Street, 35th Floor

Toronto, Ontario M5B 2L7