



THE
2012 Twin Cities
AUTO SHOW

Minneapolis Convention Center
March 10-18, 2012

FACT SHEET – THE SHOW AT A GLANCE
2012 TWIN CITIES AUTO SHOW

Thirty – Ninth Annual Edition presented by the Greater Metropolitan Automobile
Dealers Association of Minnesota, Inc.

DATE: March 10 - 18, 2012

SITE: The Minneapolis Convention Center
1301 South Second Avenue
Minneapolis, Minnesota 55403

SPACE: Over 350,000 square feet of exhibit space

HOURS: Saturdays - 10:00 a.m. to 10:00 p.m.
Sundays - 10:00 a.m. to 7:00 p.m.
Monday, Tuesday, Thursday 4:00 p.m. – 10:00 p.m.
Wednesday – 10:00 a.m. to 10:00 p.m.

New Hours* Friday – 10:00 a.m. to 10:00 p.m. *New Hours

VEHICLES: Estimated at over 400

EXHIBITS: New models representing 35 different makes of Domestic and Imported Vehicles

VALUE OF VEHICLES AND EXHIBITS: Approximately \$15,000,000

HALF PRICE WEDNESDAY: Wednesday, March 14, 2012 – 10:00 a.m. – 10:00 p.m.
Adult Admission Tickets can be purchased at the Box Office for half price
Wednesday only (no other discounts allowed).

ADMISSION: Adult: \$10.00 - Junior (11 -15 years): \$5.00 - Children (10 and under): Free

PARKING: Ample parking surrounding the Minneapolis Convention Center

SPONSOR: The Greater Metropolitan Automobile Dealers Association of Minnesota, Inc. is an
organization of over 120 new car and truck franchised dealers in the
Greater Minneapolis and Saint Paul area.

PERMANENT ADDRESS: GMADA (952) 831-8019 PHONE
200 Lothenbach Avenue (952) 831-7687 FAX
West St. Paul, Minnesota 55118 staff@gmada.com

2012 GMADA President: Kjell Bergh – Borton Volvo
Executive Vice President: Scott Lambert
GMADA Coordinator: Patty Schutte