



**Thank you for providing Minnesota renters with
the opportunity of living in a
smoke-free building!**

Live Smoke Free is very excited to add your buildings to our list of smoke-free multi-housing in Minnesota! You have made a smart decision that will protect your investment in your building and the health of your residents. You may have already noticed that smoke-free policies lead to buildings that are healthier, especially for children and seniors; buildings where maintenance is reduced; buildings that hold their value because cigarette burns on counters, carpets, and other places are eliminated; and buildings that are safer and reduce fire dangers.

Live Smoke Free is a resource for tenants and managers seeking the benefits of smoke-free rental housing. Whether you are smoke free for a few months or a few years, Live Smoke Free will still be available to help you.

Once your building is smoke free, one of the most important steps to take is to let renters know that you are smoke free. You can market your smoke-free building in a few ways:

- **Live Smoke Free's online directory:** We have redesigned our online directory of smoke-free buildings. You can now add and maintain your own listing by logging on to www.mnsmokefreehousing.org/mylandlords. The online listing is free and posted indefinitely. Please contact us if you need help creating an account.
- **Smoke-free certificate:** Enclosed is a certificate that we hope you will hang in your building or rental office to let current and future residents know that you have taken steps to protect them from secondhand smoke. If you'd like one for each building, please just let us know.
- **Community advertising:** Include the phrase "100% smoke free" in any advertising that you do. Many renters scan the newspapers and rental magazines looking for smoke-free buildings. ***Rent411 and the Apartment Living Guide now offer free ways to designate your building as smoke free in your ads in their magazines and web sites. Ask about the offer if you advertise in Rent411 or the Apartment Living Guide.***
- **Post signs:** The signs you ordered are enclosed. If you ever need any more signs, please feel free to contact our office.

Feel free to contact us directly if you would like to talk about customized strategies for informing tenants about your smoke-free building. We always love to see the ways that you promote your smoke-free policy! If you'd like to share copies of advertisements or pictures of your promotions, please feel free to mail, fax, or email them to us!

Thanks again for protecting the health of your residents!

Sincerely,

Live Smoke Free
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