

buildings in the US

Smoke-Free Multi-Unit Housing Program Continuum

Phase 1: Understanding the Need for Smoke-Free Multi-Unit Housing

*MUH = Multi-Unit Housing

Continued Stages of Smoke-Free Multi-Unit Housing Program Development The Case for **Getting to Know the MUH Building Your Smoke-Free MUH Understanding Legal Issues Smoke-Free MUH** Industry **Program** Creating goals, materials, and The importance of adopting Assessing the MUH stock and Learning the local, state, and federal laws pertaining to MUH procedures to sustain a program smoke-free MUH policies learning what's important to the industry Sample learning/strategy outcomes General laws around How secondhand Where is our Decide on a policy community's MUH? smoke drifts from approach: landlord/tenant voluntary/private or unit to unit issues public policies Secondhand smoke Are there already Case studies about is a health hazard smoke-free buildings Build a database or legal cases in the US to promote? tracking system Renters want to live State-specific in smoke-free Are there trade Decide what tobacco and MUH environments services/materials associations we can laws ioin? you will offer Cigarette-related Federal laws to fires are costly and Create a listing of protect renters Landlords are deadly smoke-free exposed to smoke interested in learning buildings that can how policies help their Landlords can save be shared with the bottom line Are smoke-free thousands of dollars public MUH policies legal on cleaning costs How subsidized, or discriminatory? Conduct survey market-rate, and There are thousands research on market specialty MUH differs of smoke-free demand



services

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Phase 2: Working Toward Smoke-Free Multi-Unit Housing Policy Adoption
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Stages of Smoke-Free Multi-Unit Housing Program Development .Continued **Strategies to Reach** Working with MUH to **Providing Cessation in Working with Renters Program Sustainability** the Housing Industry **Adopt a Policy Smoke-Free Buildings Exposed to Smoke** Helping current residents **Empowering renters** Partnering with other The policy adoption process Getting your message suffering from make the transition to a smoke-free MUH programs to landlords smoke-free environment secondhand smoke drift Live Smoke Free's Process in Assisting a Landlord Identify & meet with How policy adoption Connecting to local Inform renters of Utilize other smokelocal organizations differs for rental & cessation programs their rights free MUH programs that work with MUH owner-occupied MUH **Encourage renters Continuing limited** How cessation can **Attend MUH** work with disparate to talk to their resources online Contemplation stage: conferences populations "I'm thinking of landlord adopting a smoke-free Finding additional Mailings, incentives, Connect renters to MUH policy" funding Provide landlords & training sessions local legal services with cessation Adoption stage: "I've materials to offer Utilizing earned and decided to adopt a renters and paid media smoke-free policy" employees Working with Implementation stage: nontraditional "I have a smoke-free industries such as building" green initiatives, insurance providers, & rental search