

Live Smoke Free

Minnesota's Smoke-Free Multi-Housing program
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For immediate release
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St. Paul's Newest Luxury Apartment Building Opens Smoke Free

The Pointe at River Crossing offers unique living spaces in a smoke-free environment

SAINT PAUL, MINN. -- The Pointe at River Crossing in St. Paul, MN, is a brand new smoke-free apartment building opening this month. The smoke-free policy covers the entire building, including all rental units. Brenda Hvambal, Director of Marketing for Steven Scott Management, says the company chose to put the smoke-free policy into effect as a way to prevent secondhand smoke exposure in the building. "The health and well being of residents is our top priority. A smoke-free building is safer and contributes to a better living environment," she said.

"We want The Pointe to be a home all residents will enjoy," said Hvambal. "In addition to being smoke free, The Pointe at River Crossing offers other great amenities for renters." The property is located in St. Paul's Highland Park neighborhood and completes the Gateway redevelopment. Community amenities include a media room, game room, swimming pool, hot tub, WI FI clubhouse, business center, fitness center, and underground parking. Each apartment features granite countertops, stainless steel appliances, washer and dryer, oversized tubs, and unique floorplans.

The Pointe has also made a commitment to green initiatives and sustainable living. Approximately 60% of all construction and demolition waste was diverted from the waste stream through recycling and reuse. There is individual electrical and gas metering for every unit, so each resident is aware of personal energy consumption which may help to reduce energy use.

Apartment tenants also like the idea of The Pointe's smoke-free policy. Alison Guthrie, the Property Manager of The Pointe at River Crossing commented "Not only are we thrilled with the idea of moving into a brand new property, but being that the building is smoke free it will make our new years resolution to commit to a healthy lifestyle even more attainable."

"Tenants throughout the metro area are looking for smoke-free housing. The Pointe at River Crossing is doing a wonderful thing for their residents by offering a completely smoke-free living environment," said Carissa Duke, Community Outreach Coordinator for Live Smoke Free—a program that promotes smoke-free apartment living in the Twin Cities.

The Pointe is the third smoke-free apartment building for Steven Scott Management. Bierman Place is located in Minneapolis near the University of Minnesota and offers a completely smoke-free building for university students. Creekside Apartments in Plymouth is partially smoke free and is in the process of adopting a smoke-

free policy for the entire building. In 2009, two other communities will be working to become partially smoke-free.

For more information on The Pointe at River Crossing, call 651-699-8600 or visit <http://rivercrossingapts.com/thepointe.html>.

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About Live Smoke Free:

Live Smoke Free, a program of the Association for Nonsmokers-Minnesota (ANSR), promotes smoke-free policies for apartment buildings in the Twin Cities metro area. Currently, Minnesota tenants seeking smoke-free multi-unit housing largely outnumber the amount of smoke-free units available. Live Smoke Free educates building owners, managers, tenants, and housing industry professionals about the benefits of smoke-free buildings. Live Smoke Free assists building owners and managers with creating and promoting a smoke-free policy for their property. The program also assists renters in finding solutions to secondhand smoke problems. For more information, go to: www.mnsmokefreehousing.org

For additional information, contact Live Smoke Free:

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About Steven Scott Management:

Steven Scott Management has a long and strong track record managing an exceptionally large and diverse portfolio of properties. Steven Scott manages 7,000+ rentals of every description—from luxury to affordable, townhomes to apartments, and seniors to students.

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