



VALERIE DOLEMAN
vice president
marketing & growth strategy



Valerie Doleman is responsible for corporate and client communications ensuring that clients and prospects are fully aware of the benefits that the range of expertise Guaranty provides. Doleman brings extensive real estate marketing experience to her role at Guaranty. Prior to joining the firm, she served as vice president of marketing for a commercial real estate development company where she managed corporate and investor communications, property marketing, and tenant retention programs. She is also the former marketing director of a Minneapolis-based commercial real estate research and brokerage firm. Throughout her career, she has designed marketing communications plans for tenant-in-common sponsors (TIC), brokerage firms, title companies, investment groups, architectural firms and development companies.

Memberships & Awards

With over eighteen years of marketing and communications experience, Doleman has successfully integrated rebranding strategies and promotional tactics in a variety of industries. She is a member of Minnesota Commercial Real Estate Women (MN-CREW) and the National Crew Network (CREW). She recently received the Network Story of the year award from MNCREW.

Education

Doleman received her Bachelor of Arts in Journalism-Advertising from the University of Wisconsin- Eau Claire.

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