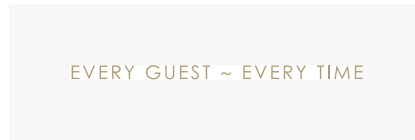


# GrandStay® Tagline Standards

Last modified 9/17/2012

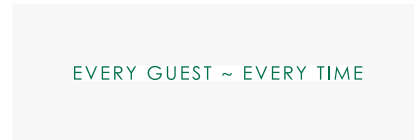
## Primary Tagline

One Color (for Hospitality)



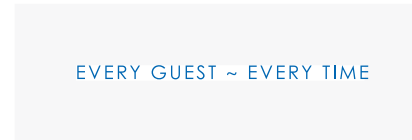
1.5"

One Color (for Hotels)



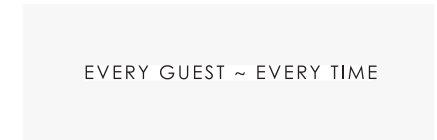
1.5"

One Color (for Crossings)



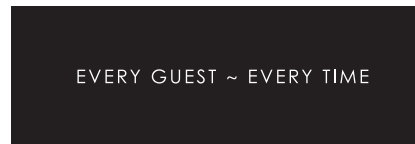
1.5"

Greyscale (for print)



1.5"

Reversed (for print)



1.5"

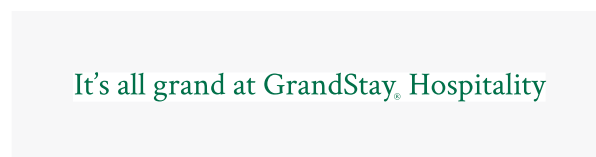
## Secondary Hospitality Tagline

1-Line: One Color (for Hospitality)



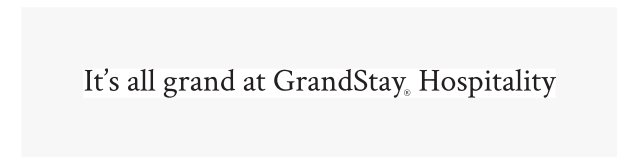
2.5"

1-Line: One Color (for Hotels)



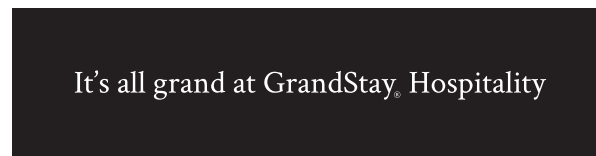
2.5"

1-Line: Greyscale (for print)



2.5"

1-Line: Reversed (for print)



2.5"