GrandStay® Tagline Standards

Primary Tagline

One Color *(for Hotels)*	One Color *(for Hospitality)*	Greyscale *(for print)*	Reversed *(for print)*
EVERY GUEST ~ EVERY TIME	EVERY GUEST ~ EVERY TIME	EVERY GUEST ~ EVERY TIME	EVERY GUEST ~ EVERY TIME
1.5"	1.5"	1.5"	1.5"
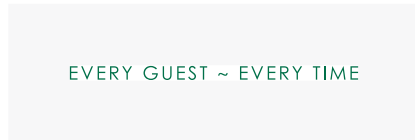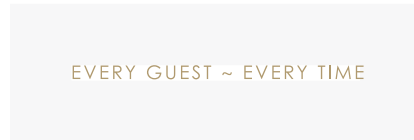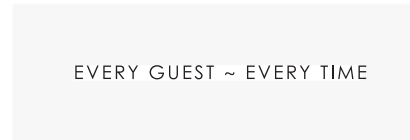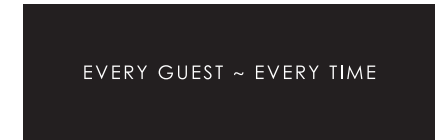
Secondary Hotel Tagline

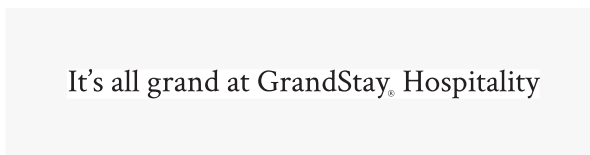| One Color	Greyscale *(for print)*	Reversed *(for print)*
Nightly ∾ Weekly ∾ Monthly	Nightly ∾ Weekly ∾ Monthly	Nightly ∾ Weekly ∾ Monthly
1.75"	1.75"	1.75"

Secondary Hospitality Tagline

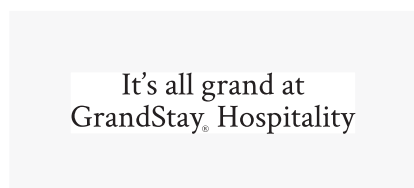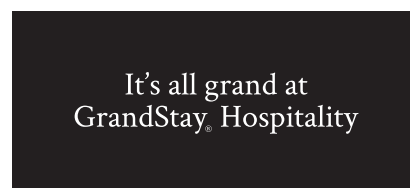| Primary Logo One Color	Primary Logo Greyscale	Reversed *(for print)*
It's all grand at GrandStay® Hospitality	It's all grand at GrandStay® Hospitality	It's all grand at GrandStay® Hospitality
2.5"	2.5"	2.5"
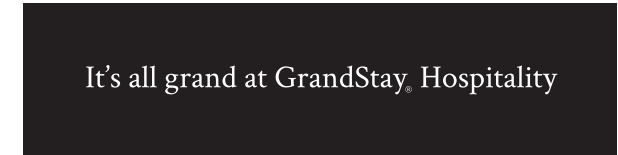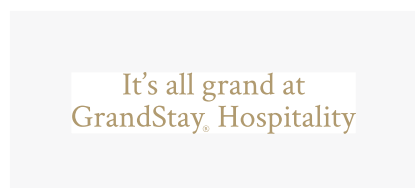
Secondary Logo One Color	Secondary Logo Greyscale	Reversed *(for print)*
It's all grand at GrandStay® Hospitality	It's all grand at GrandStay® Hospitality	It's all grand at GrandStay® Hospitality
1.5"	1.5"	1.5"