

# Grand Returns Logo Standards

Last modified 8/30/2012

## Logo

Gold Gradient *(for web)*



1.25"

Gold *(for print)*



1.25"

Neutral



1.25"

Neutral Reversed



1.25"

## Color Palette

Primary

### GrandStay® Gold Gradient *(for web)*

RGB: 193 164 102 (dark gold)  
RGB: 249 224 144 (light gold)

### GrandStay® Gold

CMYK: 20 30 70 15  
RGB: 180 151 90  
PANTONE: 872 C

Secondary

### GrandStay® Black

CMYK: 0 0 0 100  
RGB: 0 0 0  
PANTONE: Process Black C