

# Grand Returns Logo Standards

Last modified 7/25/2012

Hotels (for print)



1.25"

## GrandStay® Green

CMYK: 93 13 85 44  
RGB: 0 99 65  
PANTONE: 3425 C

Hospitality (for print)



1.25"

## GrandStay® Gold

CMYK: 20 30 70 15  
RGB: 180 151 90  
PANTONE: 872 C

Crossings (for print)



1.25"

## Crossings Blue

CMYK: 100 58 0 21  
RGB: 0 85 150  
PANTONE: TBD

Neutral



1.25"

## GrandStay® Black

CMYK: 0 0 0 100  
RGB: 0 0 0  
PANTONE: Process Black C

Hotels (for web)



1.25"

## GrandStay® Gradient (for web)

RGB: 10 98 63 (dark green)  
RGB: 110 180 106 (light green)

Hospitality (for web)



1.25"

## GrandStay® Gold Gradient (for web)

RGB: 193 164 102 (dark gold)  
RGB: 249 224 144 (light gold)

Crossings (for web)



1.25"

## Crossings Blue (for web)

RGB: 0 85 150 (dark blue)  
RGB: 114 179 226 (light blue)

Neutral Reversed



1.25"