

CROSSINGS BY GRANDSTAY® INN & SUITES

Option 1: Keep “Crossings”

- Shorten name to “Crossings by GrandStay®.”
- Make “by GrandStay®.” more legible
- Use Crimson Text Italic, staying within the font family that GrandStay® is in

Crossings
BY GRANDSTAY®

Option 2: Completely Rename

- Use a fresh name more consistent with brand personality
- Make “by GrandStay®.” more legible
- Use Crimson Text Italic, staying within the font family that GrandStay® is in

GreenCrest
BY GRANDSTAY®

Option 3: Include in GrandStay® Brand

- Most consistent with overall GrandStay® brand
- Use Crimson Text, keeping the same font that GrandStay® is in
- Note “Inn & Suites” may be replaced

GRANDSTAY®
I N N & S U I T E S

CROSSINGS
BY GRANDSTAY®

ParkGrove
BY GRANDSTAY®

GRANDSTAY®
G A R D E N V I E W

Gardenview
BY GRANDSTAY®