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Welcome Aboard

If you're reading this, you're about to embark on a new project. Congratulations! We know your head is swimming with questions and concerns as you weigh your options — that is to be expected. We're here to help you navigate through the process, to make it as easy for you as possible while recommending the most effective way to accomplish your goals.

About the Company

Adapta Interactive provides high quality, custom solutions for web design and web development, helping clients drive their brand and grow their business. In addition to web solutions, we also offer graphic design, social media and content writing services.

The company was founded in 2006 and rebranded from its original name, Frontier Web Development, in 2012. Since our inception, we've built a strong reputation for truly understanding our clients' business goals and delivering customized solutions that sustain them.

Services

Web	**Graphic Design**	**Content Writing**
Consulting	Logos	Web Content
Content Management Systems	Business Cards	Print Content
Responsive Web Design	Letterhead/Envelopes	Social Media Content
E-commerce	Postcards	Google Analytics Reports
Databases	Brochures/Flyers	Slideshows & Videos
Integration	HTML Emails	
Hosting	Social Media Skins	
Social Media Accounts	Print/E-newsletters	
	Brand Standards	

Hourly Rate

Our billable rate is $125 per hour. Negotiations are encouraged on projects with a large scope.

Business Hours

Monday – Friday | 8:00 am – 5:30 pm
Online support available 24 hours a day

How We Work

If you choose to work with us, you'll be assigned an Account Manager that is devoted to your project from start to finish. In addition to our developers, this person will be the "expert" on your project every step of the way, communicating with you on a regular basis.

Approaches to Web Projects

We can create effective websites with initial budgets from $4,500 to over $50,000. Depending on the level of complexity, we work on web projects in one of two ways:

1-Phase Approach

- Employed for websites with basic features

- Deliverables include initial website mockups and your fully developed and tested website

- All-in-one cost for design and development starting at $4,500

2-Phase Approach

- Employed for websites or internal systems with "not-so-basic" features

- Deliverables include initial project mockups, comprehensive project prototypes and your fully developed and tested website/system

- Separate budgets for each phase (first, Planning & Design, then Development) with total project cost starting at $7,200

Website Costs

Initial Investment

Because we build custom web solutions, your website/web project - once it's built - belongs to you. Therefore, there are no ongoing maintenance costs or licensing fees related to the actual website. You will only need to come to us for new features or enhancements you want to add as your business grows.

Ongoing Costs

Domain Registration

In order to set up a website, you'll need to have a domain name (like www.adaptainc.com). We can purchase and manage your domain for you which costs $15 per domain annually.

Web Hosting

Hosting costs vary depending on the size of your website and bandwidth requirements. Our hosting packages also allow you to host email on your domain. The cost for most projects starts at $10/month.

Security Products

If your website handles sensitive information such as online payments, you'll want to purchase an SSL (Secure Socket Layer) to protect that data. SSL costs vary based on security level, however the standard one we recommend is $150-$250/year.

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Geek Speak

As a full scale development company, we have a complete repertoire of skills to handle any type of web or software development project. Our developers are highly skilled professionals who are dedicated to best practices in web development as well as keeping abreast of the latest industry tools and techniques.

Primary Technologies

Custom CMS Platform
PHP 4.x/5.x: Zend Framework, Smarty, PEAR
HTML 4/5, CSS 2/3
Javascript: AJAX, jQuery, YUI
CKEditor/CKFinder (WYSIWYG online editor and file manager)
Actionscript 2/3
Apache Web Server 2.x, mod_rewrite
MySQL 4.x/5.x
SOAP, JSON, XML/XML-RPC/WSDL/AJAX

UI Design

W3 Specifications Compliance
Flex Applications
Flash Animations
Responsive Websites (optimized for phones and tablets)

Payment and Shipment Vendors

Authorize.net
PayPal
SWREG
FedEx

Hosting Services

cPanel Website Hosting
Email Hosting: IMAP, POP3
DNS Hosting
Domains, SSL Certificates Management

Web Analytics

Google Analytics
Google AdWords
Bing Webmaster Tools
Yahoo! Web Analytics

Social Media Integration

Facebook
Twitter
LinkedIn
YouTube
Google+

Email Marketing Services

Constant Contact
Campaign Monitor

Supported CMS Platforms

WordPress
Joomla

Secondary Programming Languages

C/C++
Delphi
Bash
Python
Perl

Supported Database Types

MS SQL
Sybase SQL Anywhere/Sybase ASE
Interbase/Firebird
SQLite

What Our Clients Say About Us

We're proud of the strong relationships we've built with our clients. We're not just another technology vendor, but a business partner they know they can turn to for consulting, troubleshooting and brainstorming.

Client List

Schwebel, Goetz & Sieben
Old Dutch Foods, Inc.
Tracker Software
Apple Automotive
Sterling Cross Communications
Premier Electrical Corporation

Wisconsin Dells Ramada
Ramada Plaza Minneapolis
Copperwood Real Estate
Leines Hotel Advisors
Hole Products
Jewelers Resource

MN Shopping Center Association
MN Commercial Association of Real Estate
MN Automobile Dealers Association
Mindspark Creative
Jays Company
Hearing Help Audiology

Client Testimonials

"Our association with you has been a fruitful and satisfying experience. Besides giving great support, you developed a powerful and sophisticated website that has met all the needs of our business."

John Verbeeten
CEO
www.tracker-software.com
250.324.1621

"You deliver excellent service at very fair rates. Our new website looks fantastic, helps our staff work more efficiently, and our members love it. Thank you!"

Adam Fisher
Technology Manager
www.mncar.org
952.908.1786

"I've worked with you for over 5 years now. Our company has grown to having a website that brings thousands of dollars in Internet orders every business day. You provide creative ideas and practical solutions for all my needs."

Ron Lehner
Owner
www.totalauto.com
952.856.7222

"The creative suggestions you made were intuitive, insightful, and most of all, useful. A great partner from start to finish. A+ professionals."

Ethan Scheetz
General Manager
www.recruitersofmn.com
952.473.9489

"We like everything about our website. It makes us look good and we like that!"

Liza Holzer
Owner
www.jayscompany.com
763.548.8008

*Feel free to contact them
if you'd like to know more!*